

# Bruce Shenitz

## INFORMATION ARCHITECT | TAXONOMIST | CONTENT STRATEGIST

Information architect, taxonomist, and content strategist with expertise in digital asset management, knowledge organization, and metadata strategies. Experienced editor, writer, and reporter for magazines and websites.

## CAREER HISTORY

**Jack Morton Worldwide** – New York, NY  
*Information Architect*, May 2013 – July 2013

**UNICEF** – New York, NY  
*Associate Taxonomist*, Mar 2012 – Present

**Bard Early College High School** – Queens, NY  
*Assistant Librarian*, Feb 2012 – Jun 2012

**Columbia University** – New York, NY  
**Center for Digital Research and Scholarship (CDRS)**  
*Information Specialist*, May 2011 – Aug 2012

**American Express Magazine Publishing** – New York, NY  
*Metadata Specialist*, May 2011 – Aug 2012

**Columbia University** – New York, NY  
**Rare Book and Manuscript Library**  
*Processing Archivist*, May 2010 – Aug 2010

**ACLU National Archives** – New York, NY  
*Processing Archivist*, May 2010 – Aug 2010

**Out Magazine** – New York, NY  
*Executive Editor*, Dec 2000 – Mar 2007

**Newsweek Magazine** – New York, NY  
*Reporter*, Jun 1986 – May 1996

**Bruce Shenitz Editorial** – New York, NY  
*Independent Consultant*, May 1986 – Present

## FELLOWSHIPS / ADDITIONAL EXPERIENCE

**Knight Foundation – Yale Law School**  
*Journalism Fellow*, Sep 1993 – May 1994  
Selected as one of five journalists to spend two semesters at Yale Law School. Studied first-year subjects (Contracts, Civil Procedure, Constitutional Law, Torts) and electives in anti-discrimination law, and American legal history.

**Journalists in Europe** – Paris, France  
*Journalism Fellow*, Aug 1987 – Jul 1988  
Chosen as one of 32 journalists from 21 countries for this journalism fellowship. Conceived and executed reporting trips to Hungary, Yugoslavia, the Netherlands, Sweden and Germany.

## EDUCATION

**Pratt Institute**  
*M.S., Information and Library Science*, 2012  
School of Information and Library Science

**Yale Law School – Yale University**  
*M.S.L. (Master of Studies in Law)*

**Stanford University**  
*M.A., East Asian Studies*  
Graduate School of Arts and Sciences

**Yale College**  
*B.A. History, cum laude*

## INFORMATION ARCHITECTURE

- Taxonomy
- Content Management
- Content Strategy
- Digital Asset Management
- User Experience

## LIBRARY

- Cataloging
- Archiving
- Collection Development
- Circulation
- Interlibrary Loan
- Reference

## EDITING AND WRITING

- Edited 100K+ Circulation Magazine
- News Reporter
- News Researcher
- Database Research

## LANGUAGES

- Mandarin Chinese
- German
- French
- Japanese

## PERSONAL CONTACT INFORMATION

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LinkedIn: [www.linkedin.com/in/bruceshenitz](http://www.linkedin.com/in/bruceshenitz)

## EXPERIENCE AND ACCOMPLISHMENTS

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**Jack Morton Worldwide** – New York, NY  
**Information Architect**, May 2013 – July 2013

- Redesigned a major portion of the company's intranet in consultation with key stakeholders and in-house web developers.

**UNICEF** – New York, NY  
**Associate Taxonomist**, Mar 2012 – Present

- Refined, revised, and modified UNICEF's taxonomy using Smartlogic's Ontology Manager.
- Conducted search engine optimization for UNICEF website through refinement of keywords and metatags.

**Bard Early College High School** – Queens, NY  
**Assistant Librarian**, Feb 2012 – Jun 2012

- Cataloged books, provided reference and research assistance and instruction, and assisted in circulation and collection development.

**Columbia University** – New York, NY  
**Center for Digital Research and Scholarship (CDRS)**  
**Information Specialist**, May 2011 – Aug 2012

- Cataloged scholarly literature deposited at Columbia's Academic Commons, part of CDRS.
- Provided support for social media and other types of outreach, assisted with redesign of part of the Academic Commons website.

**American Express Magazine Publ.** – New York, NY  
**Metadata Specialist**, May 2011 – Aug 2012

- Performed metadata remediation for the Digital Assets and Rights Management Division.

**Columbia University** – New York, NY  
**Rare Book and Manuscript Library**  
**Processing Archivist**, May 2010 – Aug 2010

- Processed archival collections and wrote EAD-compatible finding aids.

**Out Magazine** – New York, NY  
**Executive Editor**, Dec 2000 – Mar 2007

- Second-in-command to the editor-in-chief. Managed day-to-day and long-term planning, assigning, and editing of all features and regular departments of the country's largest gay monthly.
- Supervised and top-edited staff editors and worked with art director and photo editor to ensure smooth running of the magazine. Developed and edited all non-entertainment and non-fashion features. Wrote major articles on subjects ranging from prison rape to Hollywood profiles and topical essays.
- Organized and edited annual Out 100 feature, the magazine's largest and best-selling issue. Reported directly to editor-in-chief and ran magazine in his absence.
- Appointed Interim Editor-in-Chief for five months; oversaw daily operations, planning, budgeting, and guided staff through a difficult transitional period.

**Newsweek Magazine** – New York, NY  
**Reporter**, Jun 1986 – May 1996

- Wrote, reported and edited articles for all sections of the magazine including Legal Affairs, Business, Health, Medicine, Society, and the International Edition.
- Reported on award-winning cover stories "Auschwitz 50 Years After Liberation" and "A Day in the Life of Murder America."

**Bruce Shenitz Editorial** – New York, NY  
**Independent Consultant**, May 1986 – Present

- Freelance writer and editor for major national magazines, newspapers, and websites.
- Wrote cover stories for the Los Angeles Times Magazine and POZ; have also written for The New York Times ("City" and "Weekend" sections), The Nation, The Advocate, and other national publications.
- Conceived and edited *The Man I Might Become: Gay Men Write About Their Fathers* (Marlowe & Company, 2002), which won the Lambda Literary Award for Best Nonfiction Anthology in 2003.